



HEARTS OF PALM CENTER

A Capital Campaign
of St. Mark's Episcopal Church

HOPC News & Notes, July 14, 2024

Donor Spotlight

Roger Ferguson and Annette Nazareth have given their full support to the Hearts of Palm Center, highlighting its thorough planning, fiscal responsibility, and ability to address intricate challenges. During this conversation, they discussed experiences with similar initiatives and expressed a strong belief in HOPC's potential to make a lasting difference.

Would you share what sparked your interest in Hearts of Palm Center?

Roger: We live in Lost Tree Village and the differences economically within our county are just stark. You quickly go from some of the most affluent parts of the US to some of the least affluent parts. We attended a dinner where Jim Cook and others spoke passionately about the project. Our neighborhood community foundation's involvement with a healthcare project in Riviera Beach further deepened our awareness.



“The fact that St. Mark’s won’t put a shovel into the ground until the money is available gives me a lot of confidence.”

Roger Ferguson, Honorary Chair

I understand you already have considerable experience with community engagement within Palm Beach County.

Roger: We are involved with several cultural initiatives. I sit on the board of the Norton Museum and this project seems like a natural extension. We have the chance to offer both practical services and preserve local heritage - a blend of functionality and historical reverence while maintaining the site’s religious origin.

Based on that, why did you think this was a strategy worth investing in?

Annette: Value proposition. When we sat and talked to people who were intensely involved, we understood that there was a really intelligent holistic plan to provide a comfortable and informative entry into the facility. Through that connection and understanding the needs, people can be referred within a rich ecosystem of organizations. A light bulb went off in those conversations – “oh, this is way more well planned and thought out than we ever realized.”

How do you see this project making a lasting impact?

Annette: I have been part of projects that were well meaning, but I don’t think they understood the challenges. In this case, I believe they do. These are very complex multidimensional issues and there's no one organization that's going to address it all. You must have humility to understand that you need help from a variety of sources. That is how I interpret what is happening with Hearts of Palm.

See the HOPC
video online



Roger and Annette Interview Cont'd

Roger: There are not -for -profits run by well -intentioned people who can't actually make a budget work. No one wants an organization coming back and saying, "Our hearts were in the right place, but our minds weren't focused on the finance. The fact that St. Mark's won't put a shovel into the ground until the money is available gives me a lot of confidence."

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Annette Nazareth, Honorary Chair

HOPC Network

St. Mark's has established the HOPC Network to prepare for the Hearts of Palm Center, aiming to encourage collaboration among stakeholders committed to supporting vulnerable populations throughout Riviera Beach.



Let's join together as a beacon of faith, hope and light within Riviera Beach.

Would you join these HOPC donors today?

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charlotte@charlottepelton.com,
561-329-3686

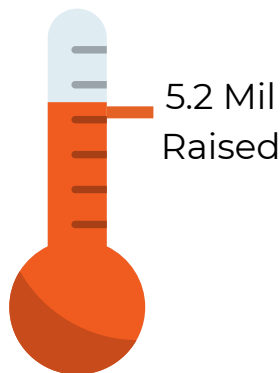
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